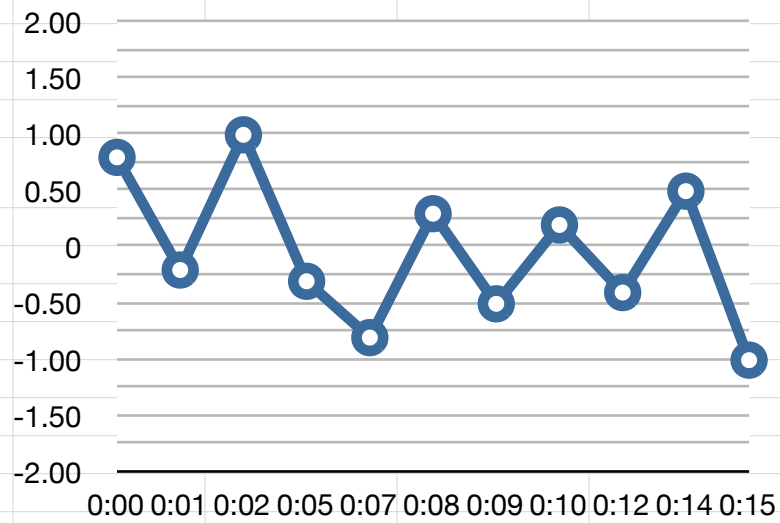


| Time | Satisfaction | Note |
|------|--------------|--|
| 0:00 | 0.8 | Anticipation of chewing a new piece of gum |
| 0:01 | -0.2 | Recalling aftertaste |
| 0:02 | 1.0 | Initial Chewing |
| 0:05 | -0.3 | Flavor runs out |
| 0:07 | -0.8 | Texture turns into vulcanized rubber |
| 0:08 | 0.3 | Annoying the shit out of your coworkers by snapping your gum |
| 0:09 | -0.5 | Self loathing that you are still chewing it |
| 0:10 | 0.2 | Spit out the gum |
| 0:12 | -0.4 | Aftertaste |
| 0:14 | 0.5 | Sugar Rush |
| 0:15 | -1.0 | Sugar Crash |
| | -0.04 | Average Overall Satisfaction |
| | 380.0 | Number of pieces per tub |
| | -13.8 | Overall satisfaction gain from chewing an entire tub |

Gum Satisfaction Curve



○ Satisfaction